

Upcoming Event: GREEN MY PRODUCTION

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**The Royal Opera House, Festival Republic, and Soutra Gilmoure join industry experts for Major Sustainable Production event for the creative industries.**

GREEN MY PRODUCTION: *A half day showcase of sustainable solutions for music and the performing arts 1pm – 7pm 27<sup>th</sup> March 2013*

Julie's Bicycle and White Light are hosting a sustainable production event in South West London on 27<sup>th</sup> March from 1pm to 7pm. The event is for all production professionals (both outdoor and indoor), and those interested in sustainable production and best practice in the creative sector. The event is free but attendees must [register to attend](#) and places are limited.

The programme includes talks and discussions from industry and climate change experts, and a tradeshow exhibiting sustainable products and services. Guests will have the opportunity to try out new technologies and seek advice from manufacturers, designers and event production professionals. The evening will include networking drinks and live music.

Highlights include:

- The future of green lighting with a demo comparing current and future technologies.
- A view from the field - Festival Republic will demonstrate how a sustainable approach to festival production reduced the emissions from Latitude and Reading festivals by 18% and 15% respectively.
- Theatre scenery contractor turned environmental engineer, Simon York, will drill down into the environmental impacts of set materials.
- Renowned theatre designer, Soutra Gilmour, will discuss the transition to sustainable design aesthetics.
- A tradeshow will demonstrate all areas of sustainable production. Exhibitors include suppliers of renewable power technologies for both outdoor and indoor events; certified environmentally friendly stage and costume fabrics; rechargeable batteries for on-stage sound; green production waste services; and catering supplies.

Information and registration: <http://www.juliesbicycle.com/about-jb/news/green-my-production.html>

**For more information or press passes please contact Lucy Warin on 020 8647 0400  
lucy@juliesbicycle.com**

**About Julie's Bicycle:**

Julie's Bicycle is a not for profit organisation making sustainability intrinsic to the business, art, and ethics of the cultural industries. Currently working with over 1000 cultural organisations in the UK and Europe, Julie's Bicycle offer free online tools, research, and bespoke consultancy to help arts organisations measure, manage, and reduce their environmental impacts.

Founded by the music industry, with expertise from the arts and sustainability, Julie's Bicycle bridges the gap between the creative industries and sustainability. Based on a foundation of peer-reviewed research, we sustain creativity, enabling the arts to create change.

- We are working with Arts Council England as a strategic partner to deliver it's commitment to make environmental reporting a funding obligation for all major National Portfolio Organisations (NPO) and Major Partnership Museums (MPM).
- Julie's Bicycle developed, owns, and administers the Industry Green Certification scheme, the recognised benchmark for sustainability achievement within the creative industries.
- Julie's Bicycle is also a founding member of the Green Festival Alliance, and founder and facilitator of the Green Theatre's Network.

To find out more visit [www.juliesbicycle.com](http://www.juliesbicycle.com) or find us on Facebook or Twitter.

#### **About White Light:**

White Light specialises in entertainment lighting. Founded in 1971, the company is now a leading supplier of lighting equipment, services, and solutions to the entertainment, presentation and event industries throughout the UK, Europe, and worldwide. Areas of expertise include theatre, concert touring, live events, film and television, architectural installations, education, and conferences. For more information on the company's work, including a portfolio of recent projects, please visit [www.WhiteLight.Ltd.uk](http://www.WhiteLight.Ltd.uk)